



Privacy Statement Plate Websites B.V.

This is the Privacy Statement of Plate Websites B.V.. In order to serve you well and to carry out our work as efficiently and effectively as possible, Plate Websites B.V. processes your personal data.

Plate Websites B.V. considers the careful handling of your personal data to be of great importance. Your personal data is therefore processed and secured carefully by us. You can count on your data being safe with Plate Websites B.V. and on us complying with the applicable legal rules.

Why does Plate Websites B.V. have a Privacy Statement?

In this Privacy Statement we have set out for you how we handle your personal data. In this Privacy Statement you can read which personal data we process about you, for which purposes, who may access your data, how we store your data, to whom we pass on your data, and what influence you can exert on this yourself. Your interests come first for us!

What is personal data?

Personal data is all data that can be traced back to a natural person, and that is you. Personal data may include: your name, address, date of birth, telephone number, email address, and biometric data. We obtain this kind of data from you when you, for example, fill in a form, send a letter or email, or call us. Also when you visit the website of Plate Websites B.V., you provide us with personal data in some cases. For example in the form of an IP address or a cookie.

The moment your personal data is shared with Plate Websites B.V. by yourself or by a third party, we process it. The meaning of the term “processing” is broad and includes, among other things: collecting, storing, consulting, deleting, using, and providing data to third parties.

What does this Privacy Statement apply to?

This Privacy Statement applies to all personal data that Plate Websites B.V. processes about you (in a wholly or partially automated manner) in the context of its services.

Whose personal data does Plate Websites B.V. process?

We may process personal data of everyone we have contact with, or who visits the website of Plate Websites B.V.. This includes, among others, customers of Plate Websites B.V.. We also process personal data of contact persons of business customers, suppliers, or business partners of Plate Websites B.V..

Important: if you, as an organization or company, pass on personal data of your employees to us, you are obliged under applicable legislation to inform your employees about this. You may give this Privacy Statement to your employees. This way they know exactly how Plate Websites B.V. handles their personal data.

Who is responsible for the processing of your personal data?

The party responsible for processing your personal data is Plate Websites B.V., located at Landjuweel 5, Veenendaal. The controller is the party that formally and legally decides whether, and if so, which personal data is processed, for what purpose, and in what manner.

What does Plate Websites B.V. use your personal data for?

Plate Websites B.V. may only process your personal data if we have a legal basis for doing so. The legal bases for processing your personal data are:

- your consent;
- the processing of your data is necessary for the performance of an agreement;
- the processing of your data is necessary to comply with a legal obligation;
- the processing of your data is necessary to counter a serious threat to your health; and
- the processing of your data is necessary in view of the interests of Plate Websites B.V., in cases where your interest does not prevail.



Plate Websites B.V. processes your personal data for the purpose of efficient and effective business operations, in particular in the context of carrying out the following activities:

Contact forms

Processing contact forms that are filled in and submitted by website visitors so that the visitor can be contacted.

Storing contact forms that are filled in and submitted by website visitors in the Plate database, so that they can also be looked up in the Plate Dashboard, in addition to the email sent itself. In addition, for some forms, data is automatically stored in our CRM system (HubSpot), so that we can stay in contact with you in a structured manner and follow up on your request.

The following categories of personal data will be processed:

- Name,
- IP address,
- Email,

The following categories of personal data may potentially be processed, depending on the composition of the contact forms:

- Name and address details,
- Telephone number,
- Date of birth,
- Gender,
- Administrative data, such as bank account or credit card numbers.

It is not permitted to collect so-called special categories of personal data via the platforms and services of Plate Websites B.V.. This includes, but is not limited to:

- Authorization data, such as passwords or credit card authorization codes,
- Medical data,
- Data relating to race, religion, sexual orientation, health, or political affiliation.

Plate Websites B.V. also processes your personal data via the following sub-processors:

- InfoSupport (cloud infrastructure / hosting)
- AWS (cloud infrastructure / hosting)
- Securely (firewall)
- Google Analytics (site analytics)
- Leadinfo (site analytics)
- HubSpot (CRM).

How does Plate Websites B.V. handle your personal data?

Carefully, securely, and confidentially. That is how we handle your personal data. Plate Websites B.V. has drawn up a policy document for this purpose.

Supervision of the processing of personal data

The rules on the protection of your personal data are laid down in the General Data Protection Regulation (GDPR). The Dutch Data Protection Authority (Autoriteit Persoonsgegevens, AP) supervises compliance with this law.



If you believe that the provisions of this Privacy Statement are not, or insufficiently, being complied with by us, you have the right to file a complaint with the AP. The contact details of the AP are:

Bezuidenhoutseweg 30
2594 AV The Hague
0900-2001201

Secure

To protect your privacy and the confidentiality of your data, Plate Websites B.V. takes appropriate technical and organizational measures.

- Measures to ensure that only authorized persons have access to the personal data for the specified purposes;
- Measures whereby Plate Websites B.V. will provide adequate access security to the personal data, so that only authorized persons have access. The processor only grants access to personal data via accounts registered in individual names, whereby the use of those accounts is adequately logged and whereby the relevant accounts only grant access to the personal data that is necessary for the person concerned;
- Measures to protect personal data against accidental or unlawful destruction, accidental loss or alteration, and unauthorized or unlawful storage, processing, access, or disclosure;
- Measures to identify weaknesses regarding the processing of personal data in the systems used to provide the services to the controller;
- Securing the services through the use of an SSL access certificate, which the controller is required to use;
- Having an adequate and up-to-date mechanism in place to detect and adequately handle malicious software, including computer viruses.

Reporting incidents

Should it unexpectedly turn out that something has gone wrong with the protection of your personal data, or should we suspect that this is the case, we will report this to the AP. If the breach of your personal data may have unfavorable or adverse consequences for you, we will let you know as soon as possible.

Confidential

We assume that your data is always confidential in nature. Every employee of Plate Websites B.V. is therefore obliged to maintain confidentiality. This also applies to third parties engaged or otherwise appointed by Plate Websites B.V. to carry out work. Persons responsible for carrying out technical work on our systems are also bound by confidentiality. In short, everyone who has insight into your data is bound by a duty of confidentiality.

How long do we retain your data?

Plate Websites B.V. does not retain your data longer than necessary for the purposes for which your data is processed, and no longer than is legally permitted. How long certain data is retained depends on the nature of the data and the purposes for which it is processed. The retention period may therefore differ per purpose.

Providing data to third parties

We expressly do not provide your personal data to third parties, unless this is necessary in connection with the performance of the agreement, is legally required, or you have given us your consent to do so.

Plate Websites B.V. may also be obliged to provide personal data on the basis of laws or regulations, on the basis of a ruling by a competent court, or in the event of fraud or abuse. If this is the case, Plate Websites B.V. will cooperate.

Transferring your data to countries outside the European Union

Plate Websites B.V. will not transfer your data to a company or establishment in a country outside the European Union, unless Standard Contractual Clauses (SCCs) have been concluded for this purpose, or unless you have signed a declaration in which you give consent for the transfer.

Personal contact with Plate Websites B.V.



Many contacts between you and Plate Websites B.V. take place by phone, via forms, email, or social media. We record personal data you provide in this context if this is necessary for our services.

Contact in various ways

Customers increasingly have contact with Plate Websites B.V. via email, social media (Facebook, Twitter), or via www.platecms.com. WhatsApp and chat are also used. Naturally, a great deal of information is still exchanged via letters and forms. The initiative for contact can come from you, but also from Plate Websites B.V.. The personal data you provide to us in this context may be processed by Plate Websites B.V.. For example, to answer your questions, to make offers, or to improve the quality of our services.

Calling Plate Websites B.V.

If you call us, or we call you, we may record the phone call. We do this so that we can train, coach, and assess our employees, and to optimize the quality of our services so that we can serve you better.

Visiting the website of Plate Websites B.V.

When you visit our website, we register your IP address, visit data, and cookies. Below you can read what we use this data for.

What do we do with your IP address?

Everyone who uses the internet has an IP address. This also applies when you use the internet on your mobile phone. Without an IP address you cannot access the internet. Plate Websites B.V. keeps track of IP addresses to protect you from internet fraud.

What do we do with your visit data?

General visit data is kept on the websites of Plate Websites B.V., such as the most visited pages. With this information we can further optimize the layout of our website. This data can also be used to place more targeted information on the site. This way we can further improve our services. We also record how visitors click through the website of Plate Websites B.V.. This data is only stored and processed internally. It is used for statistical analyses of visitor behavior, for fraud prevention, and to make personalized offers.

What do we do with cookies?

We use cookies on this website. A cookie is a simple small file that is sent along with pages of this website and stored by your browser on the hard drive of your computer.

With your consent, we place "tracking cookies" on your computer. We use these cookies to keep track of which pages you visit, in order to build a profile of your online behavior. This profile is not linked to your name, address, email address, and the like, but only used to tailor advertisements to your profile so that they are as relevant to you as possible.

A cookie from Google is placed via our website, as part of the "Analytics" service. We use this service to keep track of and receive reports on how visitors use the website. Google may provide this information to third parties if Google is legally required to do so, or insofar as third parties process the information on Google's behalf. We have no influence over this. The information collected by Google is anonymized as much as possible. Your IP address is expressly not included. The information is transferred to and stored by Google on servers in the United States.

In addition, we use Leadinfo on our website. This service traces the IP address of a visitor to a company, so that we can see which organizations visit our website. No personal profile of individual visitors is built up in the process; the data is used to analyze our business website traffic and to get in touch with (potential) business customers in a more targeted way. Leadinfo may use publicly available sources (such as LinkedIn) to enrich company data.

You can object to this form of processing by contacting us via the contact details at the bottom of this Privacy Statement.

We also use HubSpot to track website visits. As soon as you visit our website, HubSpot places a cookie to recognize your visit and register page visits, among other things via its advertising and tracking services. When you subsequently fill in a form with us, this visitor information can be linked to the contact details you



provided, so that we get a more complete picture of your interest in our services and can inform you in a more targeted manner.

In addition, we display content from third parties on our website, such as videos via Vimeo and a 'follow us on LinkedIn' button. LinkedIn also places its own cookies for advertising purposes, regardless of whether you click the button. We have no influence on how Vimeo and LinkedIn subsequently handle your data; please consult the privacy policy of these parties for this.

What are your rights?

When Plate Websites B.V. processes personal data about you, you have certain rights under applicable law. Your rights are explained below.

We inform you when we process your personal data

When processing your data, Plate Websites B.V. provides you with information concerning our identity, the purposes for and manner in which we process your data, the rules that apply to this, the rights you have, and how you can exercise influence over this.

This provision of information may be omitted if you are already aware of the processing of your data, or if informing you is impossible or requires disproportionate effort on our part.

Access to your data

Are you a customer of Plate Websites B.V. and would you like to see which personal data about you is known to us? Then you can make use of your 'right of access'. We do ask you to specify which personal data you would like to receive.

Right to rectification

You have the right to have your data rectified if it is incorrect or incomplete. You also have the right to have the data rectified if it is not relevant to the purpose for which we process it, or if your data has been processed by us in violation of a statutory provision.

We will inform the third party(ies) who have received your data from us of any rectification, unless this is impossible or requires disproportionate effort on our part.

Right to erasure of data

In addition, you have the right to have certain data erased. For example, when your data is no longer needed for the purposes for which we received it, you object to the processing, or your data has been processed unlawfully by us. However, we cannot always erase all requested data, because we may be obliged to retain certain data about you.

Right to restriction of processing

You also have the right to restriction of the processing of your data. The right to restriction means that we may (temporarily) not process or alter your personal data. This applies if you dispute the accuracy of the data, if you believe the personal data is no longer needed for the purposes, or if you believe that the processing of your personal data by Plate Websites B.V. is unlawful.

Right to object

You can object to the processing of your personal data by Plate Websites B.V. if your personal data is used for purposes other than those necessary for the performance of an agreement or necessary for compliance with a legal obligation. For example, if you do not want us to use your personal data to make you personalized offers.

Right to data portability

If you have provided us with your personal data yourself, you have, in certain cases, the right to data portability. This means that we will provide your data to you in a structured, commonly used, and machine-readable format, when you request this of us.

How can you exercise your rights?



If you wish to exercise your rights, you can contact us at any time via the contact details below, or by sending us a letter, including your name, address, and telephone number. No postage stamp is required. We will respond to your request within one month.

We ask you to identify yourself by means of a valid form of identification. This allows us to check whether we are providing the personal data to the correct person.

Excessive requests regarding the provision of information may be refused by us. Requests are considered excessive if you approach us, for example, more than average and more than necessary with requests for information.

About this Privacy Statement

Plate Websites B.V. may amend this Privacy Statement. The most recent change was made on 14-07-2026. The most recent version can always be found on our website www.platecms.com/privacy-statement.

Do you have any questions or comments about our Privacy Statement? Please feel free to contact us:

Plate Websites B.V.
Landjuweel 5
3905 PE Veenendaal